NI DII

## New Berkeley Chamber Head 17 50 SEP 18 1960 Takes Over

BERKELEY, Sept. 17—William E Haigwood 35, lately of Washington, D.C., but a former Bay Area resident, has arrived to become new general manager of the Berkeley Chamber of Commerce.

He fills a post vacant since last June with the death of Weldon E. Vance.

For the past three years Haigwood has conducted a public relations and advertising business in Washington. Haigwood went there from the Santa Clara Chamber of Commerce, where he was general manager for three years, to become affiliated with the U.S. Chamber of Commerce.

Later he was a public relations director for a manufacturers and contractors association. A graduate of Richmond High School in 1943, Haigwood holds a bachelor of arts degree from University of Colorado's College of Journalism. He was also graduated from Stanford University's Western Institute for Chamber of Commerce and Trade Association Executives and holds a master's degree in communications from the American University in Washington.

Haigwood has been accompanied to Berkeley by his wife and two children. He was the unanimous selection for the vacancy by the chamber's

board of directors.

## Chamber Manager Named Instructor

BERKELEY William E. Haigwood, general manager and executive vice president of the Berkeley Chamber of

of the Berkeley Chamber of Commerce, has been named an institute instructor of the U.S. Chamber of Commerce.

Haigwood will conduct a course on Organization Bulletins and Publications at a U.S. C of C institute July 14-20 at the University of Santa Clara.

Cla

The U.S. Chamber of Commerce has a professional training program including a series of institutes at various colleges covering all phases of c h a m be r of commerce organization management techniques.

Haigwood is also a member of the U.S. Chamber's Education Committee.

## State Chamber 1965 Names Haigwood

SACRAMENTO—Frank Reid, manager of the Fullerton Chamber of Commerce, was installed as president of the California Association of Chamber of Commerce Executives, which ended a four - day workshop conference here today.

Eastbay residents who were named officials of the 300-member organization include William Haigwood of Berkeley, president-elect, and William Francis of Walnut Creek, a one - year directorship.

## State Chamber Group Elects 1966

William Haigwood, executive vice-president of the Berkeley Chamber of Commerce, was elected 1966 president of the California Association of Chamber of Commerce Executives at the annual meeting in San Diego.

William Francis, manager of the Walnut Creek Area chamber, was elected a state vicepresident.